MASSIVE OPEN ONLINE RESOURCES -DRIFT IN EDUCATION SYSTEM: A SYSTEMATIC REVIEW

Er. Priyanka Jarial, AP¹, Dr. Himanshu Aggarwal² and Dr. Bhim Sain Singla³

¹Department of Computer Science & Engg, Punjabi University Patiala, ²Professor and Head Department of & Engg, Punjabi University Patiala and ³Associate Professor, Punjabi University, Patiala

ABSTRACT

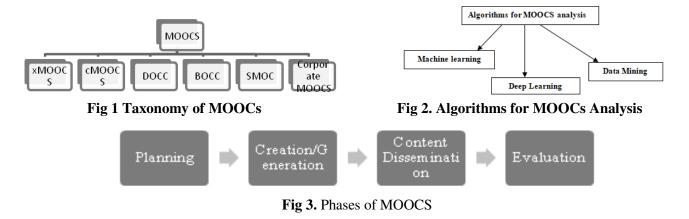
The subject matter of the article presented includes the extensive literatures review of the researchers in carrying out their research while transforming the traditional educational system to the e-learning platform. So, a comparative analysis of the various MOOCs techniques is presented to carry forward research work. The goal of the study is to bright out the issues and challenges faced by the learners or tutors while opting the chalk duster methodology to blended learning methodology. The task to be solved is to brief the literature study and the research tools/platform/methodology adopted in selecting the algorithm. It also elaborates the methods like feature extraction, machine learning and deep learning techniques to formulate the study. The following results are obtained –the methodologies followed in e-learning provide the learners understanding as per their levels of perception; e-learning has become reliable channel of utilizing the online resources; it is one of the efficient methods to explore the untapped talent of the individuals worldwide over a click. Conclusions: 1) MOOCs platform has explored various feature extraction, predictive tools to make effective use of MOOCs; 2)Various model/framework were identified as knowledge gain and dissemination platform by the users irrespective of the geographical boundaries.3) the researchers identified gaps in many domains like child psychology, human behavior traits and pedagogical methods which could help the scholars in pursuing their research.4) MOOCs are evidently prominent method to bring the milestone in traditional educational method towards hybrid teachinglearning methods.

Keywords: MOOCs, MOOCs Popularity, Teaching Learning Methodologies, Research Evaluation Methodologies, Research Issues, Research Challenges.

INTRODUCTION

MOOC (Massive Open Online Course) has become the vital source of knowledge acquisition over the click. It has become an open and online resource to abridge learners with similar interests beyond their national or international boundaries.

However, MOOCS brings the pool of knowledgeable resources amongst the learners (over a web) that need intense effort, time, and dedication of eminent research scholars. The taxonomy of MOOCs is shown in **Fig 1**. To carry out the direction of research the MOOCS processing phases are depicted in **Fig 3**.



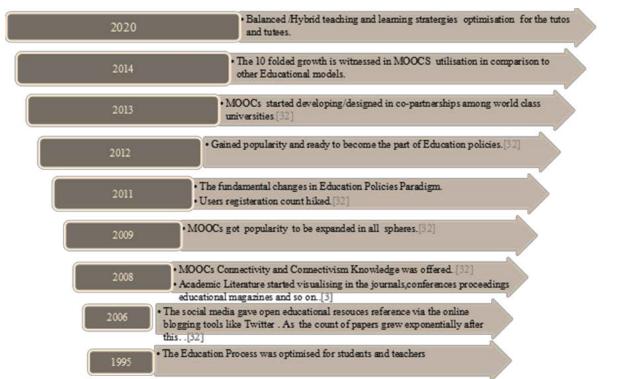


Fig 4. MOOCS Growth Paradigm

A number of authors have described various methodologies and approaches to include MOOCS as predominant source to be included in progressing academic performance, skill set of end users. As [28] illustrated the difference and requirements of the students, the Educational process that is probably be optimized for end users and tutors. Robinson [1] has also pen down the effect of technology upon the basic transition in the education process. However Corwin [40] briefed the viewpoint that how the varied teaching approaches from course content delivery to course assessment methods using various methodologies could be proven beneficial in building sustainable relationship between the tutor and the tutee. The research on MOOCS is still under progression .However, the extensive literature survey to evaluate and integrate the existing research is summarized in **Table 2**, **Table 3 and Table 4**. It illustrates the comparative study of the present study pursed in analysis various MOOCS using various algorithms shown in **Fig. 2** to evaluate and discover the research challenges based on available research. The growth paradigm of MOOCs is shown in **Fig 4**.

MOTIVATION OF RESEARCH

This paper mainly focuses on good quality journals, the proceedings of many conferences and reports of various research centers and institutes. The necessity of a methodical literature survey has been recognized after considering progressive research in MOOCS limitations and strengths into account. Therefore, based on broad and methodical search in existing literature, the available research is summarized and research challenges for future research are also presented.

RESEARCH METHOD SELECTION

The most important aspect is to identify which factors and methods/techniques have been taken into an account in the literature and which have not been used. Thus, the motive of the review is to identify the area where further research is necessary and to express the comparative review of the existing literature. The research is presented with its objective, goal, dataset, methodology /tool utilized to carry the research in **Table 2, 3, 4**. However, the extensive research-based questions are briefed as follows.

Research-based Questions

- 1. What are the various learning Objectives of the study?
- 2. How vibrant and user friendly pedagogical methodologies are utilized by the tutor?
- 3. How effectively the necessities/requirements of the learners and knowledge providers are abridged by MOOCS (from creation to assessment evaluation)?
- 4. How to design an efficient model/framework for knowledge dissemination?
- 5. How to master the skill sets (like course certification/problem-solving capabilities) over specific knowledge domain by mapping the levels (Beginner/Intermediate/Advanced) of understanding of end-users?
- 6. How to cluster the course content modules to engage the learners by embedding gamification tools, 3D animations, etc.?
- 7. How significantly do the psychological/social and operational factors affect the learning?
- 8. What are the various importing/exporting limitations faced by the tutor and tutee while uploading/downloading information over the Network regarding the data file format, size, compression formats, etc.?
- 9. How discussion forums design should be developed such that MOOCs behave like an open-ended interactive platform for users?

RESEARCH CRITERIA OPTED

Initially, search criteria involve the definition of "MOOCs", "Issues in MOOCs", "Challenges in MOOCs", "Drop-rate in MOOCs", "MOOCs role in Education System". The survey focused on various causes of MOOCS. Therefore, the term MOOCs tutor, tutee, learner, end user is used often into the extensive literature work. The extensive search included papers from different journals, articles and conferences. This search criterion gives a broad perspective of the survey. An attempt has been made to identify the research papers and articles by searching manually with the different keywords.

SOURCES OF INFORMATION

Apart from the sources of information which have discussed above, MOOCS literature which is relevant to the review paper is included. **Table 1** describes the various sources of information and the additional sources being referenced to carry out the comprehensive literature review of the work.

Sources	Additional Resources			
ScienceDirect(<u>www.sciencedirect.com</u>)	Books			
Springer(<u>www.springerlink.com</u>)	Technical Reports			
IEEEExplore(<u>www.ieeexplore.ieee.org</u>)	Online sources /material like Kindle			
Elsevier(<u>www.elseveir.com</u>)	Workshops/			
GoogleScholar(<u>www.scholar.google.co.in</u>)	Short Term Courses			

Table 1: The following sources are searched for the present Literature survey

Table 2 Comparative Study based upon Machine Learning Algorithms

Reference	Dataset	Methodology	Platform/Tool/Approac	Goal	Description
			h		
Jian-Wei	22 MOOCS platform	Emphirical dataset	LINE chatbot software	Tp study the	LINE provide
Tzeng et	_	_		impact of	personalised
al.[51]				online chatbot	exercise
				for teaching	recommendation
				progression.	for learners.
					b)Students
					learning behaviour

					was encouraged.
H.A.Ali[18]	OULAD (Open University Learning Analytics Dataset) UK, Academic year 2013- 14 data of 32,593(UG/PG) students is taken.	Behavior characteristics analysis using MLmodel.	KNN, Logistic Regression, Random forest, Ada Boost, SVM	To predict the drop rate of the learners in MOOCs. To analyze the best results using the comparison classification model of K- Nearest Neighbor, SVM, Ada Boost, Random Forest and Logistic Regression using ML.	Pros: Random Forest model gave the more precise and accurate results among all models.
Gard V et al[33]	Recorded lectures, MOOCS webinars, Zoom sessions, were used.	ML models	SPSS	To evaluate the use of online tools in training and evaluation of learners. To discover the gap between the Govt, industrial and educational sector.	Pros: e-learning platform utilization were hiked. However the course drop down rate decreased. Secondly, BYJU's have faced an exponential growth of 200 percent in their free online coaching till half of this decade i.e 2025.Thirdly,the e-learning has transformed the traditional education model. Likewise the user demand has risen from US \$18.66billion(2019) to US\$ 350 billion (2025). Finally, the 40- 60% less time to learn then traditional environment as the learners can learn at their speed.
Yasheen H[17]	Mixed research methodology Qualitative/Quantitativ e Method	ML models	SPSS software	To study the impact of the online learning on student performance	at their speed. Pros: Absenteeism and dropout has increased for Jordan and UK Universities. Secondly,

				· ·	
				by comparing	Students and
				the effect in	faculties both
				various	commented that
				universities.	online learning has
					affected their work
					life balance.
F.Jose	3617 students-African	RNN model	MOODLE	To predict the	Pros : Predictive
Edmond	University	(Demographic data	MOODEE	causes for	model seems more
	Oniversity	and Time Series			
Meku et				high dropout	
al.,[10]		data)		rates in	predicting the drop-
		GRU (Gated		MOOCS	rate ratio to
		Recurrent Unit)			enhance the course
		RNNs., LSTM(Long			completion and
		short term			success.
		memory)RNNs., L2			Cons: The
		Regularization,			imbalanced nature
					of the dataset in
		Activity-based			
		models			MOOCs used for
					first
					experimentation
					seems challenging
Kashyap.	Harvardx	RF,SVM,DT,BAYE	Weka	To predict the	Pros: Factors were
A.		S		factors	detected
et.al.,[29]				responsible	responsible for the
				for drop-rate	drop rates
				in course	Cons : Behavioural
				completion.	characteristics need
				completion.	
					to be explored
				-	more.
Cobos.R.et	Log track of seven	ML models.	edx-MAS+	To propose an	Pros: Bayesian
al. [7]	MOOCS.			analytic tool	model proves best
				to speculate	among all models.
				the drop rate	Cons: The ML
				and certificate	model's prediction
				acquisition.	to find out the
				•	certificate
					acquisition is
					higher than
					predicting the
					dropout rate for all
			a 1.14 aos		algorithms.
H.Tao[22]	IBM, Harvard and MIT	Machine Learning	Spark,MySQL,Hadoop	To develop an	Pros: it helped to
	courses provided edX	Association Rule		Efficient	make an intelligent
	data of 2012-13	Mining,		MOOCs	Education
		Collaborative		recommender	Recommender
		filtering,DT, GA		system	System.
Upendra	High School Grades	ML Algorithm	Apriori /Association	To predict the	Pros: Grades
D[46]	0		Rules	career goals of	predicted academic
2[10]				the learners as	performance and
					cognitive abilities.
				per their	6
				skills.	Cons: Massive
					course lists proved
					difficult to map the
					skill set with the
1					career goals of
			1	1	U U
					students.
FU Dan et	Undergraduate	ML Algorithm	Collaborative filtering	To propose a	
FU Dan et	Undergraduate framework	ML Algorithm	Collaborative filtering, Content-based extraction	To propose a UG	Pros:
FU Dan et al[15]	Undergraduate framework	ML Algorithm	Collaborative filtering, Content-based extraction	To propose a UG framework for	

				mapping courses to individual characteristics	be more beneficial in retrieving unstructured data. Cons: More MI
				·	algorithms could be incorporated to
					analyze theperformance
Li.Xiu et al[31]	Matriculation data	ML Algorithm	Logistic Predictive Classifier, Gradient Descent Classification Algorithm	To predict the placement scope of students.	Pros: It proved beneficial in predicting the placementrate of students. Cons: More features could be added to evaluate the performanceindex of learners.
Sa'don N et al[41]	Seven Databases (Google Scholar,	ML Algorithm	ML Algorithms	To predict the changing	Pros: Online courses provided
	IEEExplore, Scopus, Elsevier, Science Direct , Citeseerx ,SpringerLink, Wiley Interscience)			patterns in research in MOOCS	eminent role in mapping research patterns in University Education.

Reference	Dataset	Methodology	Platform/Tool	Goal	Description
H.Guo et al [19]	1426 UG students of Wuhan University of Science and Technology	KNN, LVQ, SVM	R	To analyze the learners characteristics in MOOCs and predicting the learners behavior using various ML models-KNN, LVQ, and SVM.	SVM gave the highest prediction accuracy among the three models. LVQ algorithm is recommended to predict student's grade.
Sakshi Amrutkaraet al[50]	Online platform- Youtube,NEtflix	Hybrid methodology	Collaborative filtering, Deep NN Technology	To enhance learning of users as per their skills,interest and knowledge.	Hybrid approach provide more accurate and diverse recommendations.
J.E.M.Fotso et al[27]	3,617 students. MOODLE	RNN dataset is generated by using L2 regularization training technique on RNNs architectures. Then,Three model architectures performance is compared-Simple RNN's, GRU RNN's, LSTM	Activity based models	Firstly,To predict the learners characteristics like geographical, social, behavior using deep learning model. Secondly,To analyze the best deep learning model for improving the completion and success rate of MOOCS.	Simple RNN's predicts the best model for analyzing learner's behavior. Cons: The method for measuring the learners quality need to be designed.Secondly, the model can be tested by increasing the hidden layers to assess the real time prediction.
H.Huimei et al.[21]	Generic dataset	Deep Learning Algorithms	MATLAB 2016R	To improve the classification of feature-based dataset accuracy.	Pros: It was helpful to increase the efficacy of the generic datasets.
Huang.N.Fu[26]	Log track of videos	Deep Learning Algorithms	Data Neural Network	To identify the low score achievers as per their weaknesses	Pros:The model was helpful to evaluate the different couses irrespective of distinct features.
Sharma.A.et al[42]	Learners personal history and video watching habits	Deep Learning	Regression and Back Propagation.	To propose model of learners as per their prior performance record.	Pros: It proved beneficial for tutors to analyse the difficultly level of content to be de livered to the learners. Cons: Its performance could be enhanced by adding more learners features

Table 3 Comparative Analysis based upon Deep Learning Algorithms

T	able 4 Comparison	based upon DATA	A MINING/FEAT	URE EXTRACI	TION
Reference	Dataset	Methodology	Platform/Tool	Goal	Description
Meet RK, Kala D[28]	102 peer reviewed journals and conferences are referred from academic databases	Scopus, Web of Sciences, EBSCO, Google Scholar, Emerald, Elsevier, Taylor & Francis.	SPSS	To conduct the systematic survey on MOOCs from 2013-2020	Pros: The most empirical research was upon the institutions of the developed nations like USA and the developing countries India and China. Secondly, Majority of study was learner focused. Thirdly, 70% of the articles were quantitative in nature, 16% qualitative in nature, 14% mixed method.
Kris Stutchbury, Margaret Ebubedike et al.[49]	9000 Saharan African learners Emphirical dataset	Questionnaires, Pre/Post course surveys and interviews	Emphirical Analysisi tool	To study the potential of MOOcs in professional development.	a)Improved technical skills of learners and tutors. b)Enhanced professional development
Joshi .A et al[48]	Analytical/ descriptive data	Data from the reports, news articles, blogs, interviews, videos, magazines, social media, journals.	SPSS	To identify the methodology used by government to impart education in tertiary level educational institutes.	Cons: Most rural areas do not have internet or technical facilities. Secondly, Financial support to teachers like interest free loans to buy digital devices like desktops, laptops etc. were lagging
D.Gamage et al [9]	Xplore, ACM Digital Library, ERIC, Springer Digital Library.	Algorithms peer reviews, methods for awarding grades and evaluating student performance	SPSS	To analyze the trends based on the frequencies of publications, year of publications and venue. To emphasize upon the need of peer assessment methods in MOOCs.	Cons: The peer assessment pay less focus on other topics such as submitting assignments, finding reviewers, designing interfaces, improving students performances ,and providing scores with adequate feedback.
Kumar Parul et al[30]	A Sampling of private/public	Empirical data, Data screening	IBM SPSS	To predict the factors	Pros: Course Assessment,

	MOOC portals like SWAYAM, Coursera, Edx, Udemy, Futurelearn.	and factor analysis		hampering the learners using MOOCs and finally evaluate their satisfaction levels w.r.t MOOCS utilization.	Contents and delivery found to significantly affecting the overall satisfaction of the tutee whereas drop- out ratio of the learner is affected by the lack of experience of the tutor on digital methods, Time schedule of the course and course mode (Lengthy, difficult content). Cons: Course satisfaction seems to have an insignificant relationship between course delivery and the overall satisfaction of the user.
A.Jose et al[2]	OpenEDx platform	Statistical Empirical data	Online links and digital resources	To transform MOOCs to OERs to enhance their reusablility. To avail MOOCs under open license by Creative Commons(CC) to encourage MOOCs use and adaptation among users.	Pros: PPTs and pdfs seemed to be the most reliable Unmoocing process. Cons: Discussion forums seems to be the least approach as users adhere to traditional methods
B. Maxwell et al[4]	US research University Computer Science courses students	Online website activity data	CANVAS, ZOOM,PIAZZA SLACK, GRADESCOPE	To analyze the impact of online studies upon UG and PG students during COVID-19	Pros:Flippedclassroomsandmasterybasedlearninghasenhanced the coursesuccess rate.Cons:Studentsinteraction,onlinelearning tools seemsnotmuchreliableand responsive.
Molina O.M.A et al.[34]	1783 students	Powerpoint, MS Word, Excel, LMS , and Theoretical	TukeyHSD Post Hoc Test	To analyze and predict the student's assessment	Pros:Parametricresultsanalysisfoundgreatdifferencesbetween

	2017	exams	MOODLE	results from MOOCs.	theoretical exams and face-to-face exams using PowerPoint and excel components. Cons: Powerpoint, Word ,and Excel has the same responses as students who undertook a similar amount of exercises
F.Jose Edmond Meku et al.[10]	3617 students- African University	RNN model (Demographic data and Time Series data) GRU (Gated Recurrent Unit) RNNs., LSTM(Long short term memory)RNNs., L2 Regularization , Activity-based models	MOODLE	To predict the causes for high dropout rates in MOOCS	Pros: Predictive model seems more efficient in predicting the drop- rate ratio to enhance the course completion and success. Cons: The imbalanced nature of the dataset in MOOCs used for first experimentation seems challenging
R.Tobiaas et al[39]	3029 students -own dataset	Data gathering	Data Analysis tool	To introduce the personalized learning objectives (PLO) tools in MOOCs courses in order to explore the intentions and motivations of the learners	Pros:Self support regulated learning and goal oriented learning does not seem to have any impact upon the general course satisfaction. Cons :No significant difference is seen in course satisfaction of learners and selected learning objective from post survey.
A Haumin et al[33]	SWAYAM, NPTL, IITBx, IIMBx, agMOOC	Online web resources data	SimilarWebPro tool	To analyze the need of MOOCS in Indian Education Sytem	Pros: Indians contribute 10 percent in accessing online courses Cons: Learning outcomes were not accessed.
Hanif[23]	UG Students(Bengluru)	APOS	MAPPLE	To recognise the learners outcome in mathematical calculus.	Pros:Ithasenhancedthesolvingcapabilitiesof the students.Cons:Noemphasis

Mayra.A et al[35]	2006-2018 worldwide reputed journals /conferences	Data Mining- Feature Selection	Statistical and AI techniques	To predict the cause of university learners drop out rate	for the effective participation of learners Pros: DT classifier has shown best accuracy in feature extraction among all ML algorithms. Cons: It could have been implemented to detect the root cause of drop rates in
Siti.N.et.al[43]	UG students (TVET Institute, Malaysia)	Statistical data Test sheets	Gamification	To alleviate the critical thinking of the participants	of utop fates in Regional /Native UniversitiesPros:It increased the learner's involvement in various subjects.Cons:it can be used to enhance the conceptual understanding of students
Favario Leonardo[13]	Database as per the videosformat , size of videos.	Lighter videos uploading	Video editing tools(Reordering, editing)	To propose an integrated e-learning tool to make advanced MOOC.	Pros:It seemsbeneficialforlighter videos.Cons:It applies tosmall group datasetsandcanelaboratedformassive data.
Tulsi PK[45]	Instructional design model for Technical Education	MOOC Creation	SWAYAM	To design the Innovative pedagogy for tutors.	Pros: Beneficial to explore the potential of learners
Andone Diana et.al.[1]	Recording of lectures	OER , Empirical Data	Evaluation tools	To develop MOOC to enhance career set development	Pros: OER seems to be over the edge rather than the chalk-board methods Cons: Evaluation methods need to be enhanced for student learning and quality of courses
Frederiks et.al.[14]	Instructional design model for learning by creating MOOC	Online video lectures creation (MOOCs creation)	Frame Capturing	To design the Innovative pedagogy for learners.	Pros:Studentsstarted using onlineplatformsas self-learningplatformsaccordingtotheirpace of learning.Cons:Informal

					stulas more read to
					styles were used to present the video
					lecture content.
B.Priyanka	Five Universities	Data Mining	Feature	To analyze the	Pros : It was helpful
et.al.[5]	/Institutes	Data Mining	Extraction	trend of	to determine that
ct.al.[J]	scheduled		Extraction	student	enrolment is
	courses/self-paced			enrolment in	independent of the
	courses.			different	courses imparted.
	courses.			courses.	Rather it is
				courses.	significantly high in
					self-paced courses.
T.Karun ^[44]	Harvard dataset of	Data Mining	User Activity	To provide	Pros: The proposed
	the year 2013	8	Model	enhanced	framework
				pedagogical	supported many
				support to	tutors to indulge
				benefit the	masses of the tutees
				learners.	in their courses.
Urrutia M et	Two Universities	Data Mining	Template	To analyze the	Pros: The positive
al[47]			Analysis Method	impact of	response was
				MOOCs upon	recorded
				Tertiary	Cons: The
				Education	universitieshave to
				Institutions	face the financial
					burden to opt
			OFP O	F 1 1	MOOCs
H.Hibab[20]	Open Educational	Data Mining	OER Query	To develop	Pros: The
	Resources		processing.	Recommender	reliability of the recommender
				System	system is dependent
					upon the OER
					quality and
					metadata.
Furukawa.M[16]	Own dataset	Data Mining	Videos, Quizzes,	To provide	Pros: It was helpful
i ululu (ulli [10]	o wir duluset	Duta Mining	Discussion board	adaptive and	to narrow the gap
				free teaching	between the learning
				content in	and appropriate
				online classes.	teaching course
					resources.
Hiremath.R[25]	UGC (Non-	Data Mining	Edx based	To enhance the	Pros: These courses
	Technological PG		platform	quality	will leverage the
	programme),			education	accessibility of
	NPTEL			among	contents to the
	(Technological			learners	remote areas
	UG&PG			residing in	Cons: Success of
	programme			rural areas in	SWAYAM depends
	,CBSE,			India at	on course quality
	NCERT,NIOS(minimal cost.	and student for
	Grades 9-12).				enrollment in the
Number		Tester 1	The state of the s	T	courses offered.
Nagasampige	A Sampling of UG	Interviews and	Features	To provide	Pros: MOOCS are
M, et al[36]	and PG students	Empirical data	Extraction	unlimited	highly popular in
	(Humanities,			users	PG courses than UG
	Science, Engg.,			participation in	courses students

	Management) of Karnataka(India) Tier-1 and Tier-2 cities -			online courses. by boosting their interest in higher education.	Cons:Engg.,Scienceandmanagementtstudentsseems tohave high awarenessincomparisonhumanities
Othman H [37]	Online Web Dataset	Web Data Mining	web video mining, metadata approach (Median-Info, Info-extractor)	To propose data mining methodology in MOOC videos using metadata for discovering knowledge.	Cons: Meta data- based web video mining seems more traditionalprocessing of data due to the insufficient availability of metadata on online videos.
F.Sara et al[12]	Astronomy students ,Curtin University, Australia	Empirical data	Assessment tool	To analyze the effectiveness of blended teaching methods.	Pros: Mixed content delivery grabbed the attention of learners. Cons: It increased the course fee .
Huamin Qu et.al.[45]	Coursera, Edx courses	Data Mining	MATLAB Viz, MOOC	To analyze the MOOCs system trends for the learners and tutors to benefit them by presenting visual analytics of MOOCs utilization.	Pros: In the start-up of the sessions the student's activities and performances have a significant impact upon the final outcome of the results. Cons: The brief information was lost while making the analytical results of the users.
Baturay M.H[6]	Coursera data	Data Mining	Evaluation Techniques	To briefly analyze the MOOCs characteristics.	Pros: Certificate acquisition attracts a lot of learners towards open resources Cons:The existing model of evaluation need to be improved as they lack rigorous models like ML/Deep algorithms

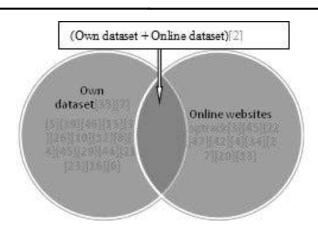


Fig 5 Dataset Referral in Comparative Study

BENEFITS AND CHALLENGES

During COVID -19 pandemic, MOOCS has become the only channel to disseminate knowledge for the keen learners. Although, there are many benefits, challenges and issues that has been encountered by the researchers while pursuing their research, which need to be discussed in the paper.

a) The probable benefits of enrollment in the MOOCS

There are myriad benefits of utilizing MOOCs as the platform to the knowledge providers likewise Public/Private Educational Institutes/Organizations and the information seekers i.e. end users/learners too (discussed in **Fig 6**). The orientation phase for MOOC creation or designing was helpful in its preparatory phase [14]. It has boosted the quality standards of education [12] by exposing the learners under the expert's guidance [45] over a click. Besides, the Open Education Resources(OERs) flexibility has been adopted with all types of Course Recommender Systems[20]which provide young aspirants brighter job recruitment or placement opportunities[14].OER's were proven preferred teaching mode over traditional methods[1].

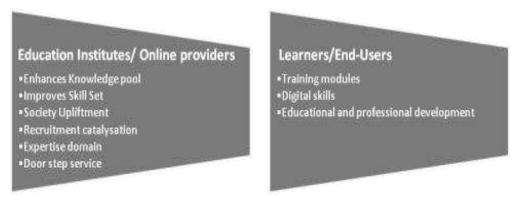


Fig 6 Benefits of MOOCs

b) The factors affecting the users for non-enrollment/discontinuity in MOOCS

The leading factor affecting MOOCs is the hesitation of the learners to opt for open discussions over forums rather than browsing existing comments [14]. Nevertheless, the incapability of the varied pedagogical tools to limit one-to-one tutor-tutee attention [14] gives set back in MOOCs trend also. Apart from this, the multiple factors affecting the non- enrollment or discontinuity of users for course certification are depicted in **Fig 7** which is thereby briefed in **Fig 8**.

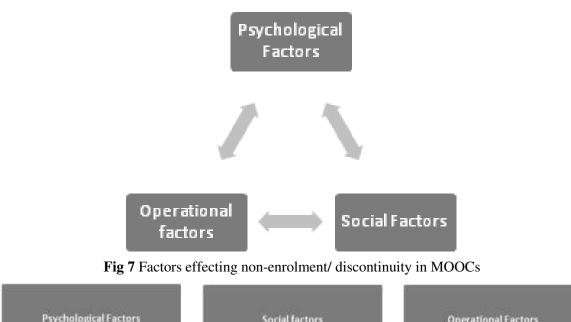
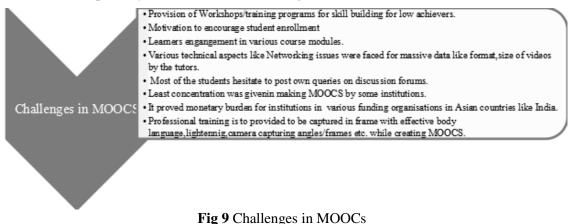




Fig 8 Detailed factors affecting MOOCS

c) The challenges faced in MOOCS

While undertaking the research, the scholars enquired that the drop rate in MOOCs is significantly dependent upon tutor-tutee characteristics. As enrollment is dependent upon the number of courses running in the specific domain.[3]. Secondly, the behavioral characteristics of the learners are also under investigation to predict the hindrance in MOOCs adaptability [29]. The various challenges are illustrated in **Fig 9**.



DISCUSSIONS AND FUTURE DIRECTIONS

Table 2,3& 4 concludes the strengths and limitations of MOOCs after the analysis of the qualitative and quantitative data of study. [5] Concluded in his research studies that the MOOCs must be teacher centric. However the MOOCS choice based feature in education system drifts the pre-existing teacher centric system towards the learner centric system as the interests, behavior and style of living. The diversified cultural regions like India need best utilization of the MOOCs platform as inertia to deviate the young brains towards Higher Education Courses due to their narrow vision, knowledge and awareness about the medium. MOOCS platform has undergone remarkable up gradations for the users. It do not provide only door-step services to learners but has also classified the course content, as per their level of understanding into three categories beginners, intermediate or advanced. Multifarious approaches are indulged to increase the learner's interests by running courses using various data mining, analysis, and predictive tools. MOOCs have been identified as the initiative towards gaining knowledge from experts irrespective of the physical/geographical boundaries. It has also been proven as the prominent method to reach the roots of society and explore the untapped talent of society from every sphere of the world.

CONCLUSION

MOOCS platform has revolutionized the learning styles by using various feature extraction, analysis, and predictive tools. The data extraction process has been done carefully. A manual search for including the related study of the MOOCs is tried. However, the efficiency of every author in commencing the comprehensive literature review is noted at each stage. The approaches followed by the researchers have enhanced the chances for the research aspirants to implement innovative ideas, methods to bridge the gap in the existing literature and its future directions. Experts have brought their insight over varied methodologies, prototype models, or frameworks to present various approaches to pursue the research in multiple domains such as Child psychology, Human behavior, and Pedagogical methods, Learning Styles in the education system. The literature survey has been elaborated to undertake the model or hybrid prototype for implementing various algorithms as per their objectives to meet the aim of the study. MOOCs have been proven as an evident method to bring the milestone in the traditional educational method towards the button-click method.

Funding The study was performed without financial support.

Availability of data and material: Not Applicable.

Declarations Conflict of interest:The authors declare that they have no conflict of interest in relation to this research, whether financial, personal, author ship or otherwise, that could affect the research and its results presented in this paper.

REFERENCES

- 1. A.Diana(2018),Blending MOOCS into Higher Education Courses-a Case Study, LWMOOCS V learning with MOOCS ,Madrid, Spain, IEEE Education Society, pp 134-136.
- 2. A.Jose et al.(2020),"The UnMOOCing Process: Extending the Impact of MOOC Educational Resources as OERs", International Journal –Sustainability, ISSN 2071-1050,pp1-17.
- 3. Albelbisi .N. et al.(2018), Mapping the Factors Influencing Success of Massive Open Online Courses(MOOC) in Higher Education, Journal Of Mathematics, Science and Technology Education, ISSN: 1305-8223.
- 4. B. Maxwell, M. John (2020), "Teaching Online: Experiments, Empathy, Discovery", LWMOOCS VII-Learning with MOOCS, Antigua Gautemala, ISSN-987-1-728¹-9728-9/20, pp156-161.
- 5. B.Priyanka et al.(2018), SWAYAM E-Learning Portal- A web mining perspective, IEEE- International Symposium on Emerging Trends and Technologies in Libraries and Information Services,pp-41-44.

- 6. Buturay M.H(2015), An Overview of the world of MOOCs, Procedia-Social and Behavioral Sciences, Sciencedirect www.sciencedirect.com., INTE, ISSN: 8770428,doi:m10.1016/j.sbspro.2015.01.685
- 7. Cobos.R et al.(2018),A learning Analytics Tool for Predictive Modeling Of Dropout and Certificate Acquisition on MOOCs for Professional Learning,IEEE International Conference on Industrial Engineering and Engineering Management (IEEM),pp1533-1537.
- 8. Cowin (2020), Balance with Blended learning (Corwin teaching Essentials), SAGE Publications Limited, California 91320, www.corwin.com.
- 9. D. Gamage et al. (2021),"Peer assessment in MOOCs: Systematic literature review", https://www.researchgate.net/publication/351344733_Peer_assessment_in_MOOCs_Systematic_literature_re view.
- 10. F.Jose Edmond Meku et al(2020) ."ALORITHMS FOR THE DEVELOPMENT OF DEEP LEARNING MODELS FOR CLASSIFICATION AND PREDICTION OF BEHAVOIUR IN MOOCS", LWMOOCS VII- Learning with MOOCS, Antigua Gautemala, ISSN-987-1-728`1-9728-9/20, pp180-184.
- 11. F. M. T. D. Hollands (2014), "MOOCs: Expectations and reality. New York: Center for Benefit-Cost Studies of Education, Teachers College,"Columbia University.[Online]. Available http://cbcse.org/wordpress/wpcontent/uploads/2014/05/MOOCs_Expectations_and_Reality.pdf
- 12. F.Sara et al. (2015), Will MOOCs transform learning and teaching in higher education? Engagement and course retention in online learning provision ,British Journal of Education Technlogy, Volume 46,Issue 3,pp-455-471
- 13. Favario Leonardo(2018), A Comprehensive MOOC Creation ,LWMOOCS V learning with MOOCS ,Madrid, Spain, IEEE Education Society, pp 120-123.
- 14. Frederiks Gwenda, et al. (2018), Learning by creating MOOC, LWMOOCS V-learning with MOOCS, Madrid, Spain, IEEE Education Society.pp-127-130.
- 15. Fu Dan et al. (2015), The Undergraduate-Oriented Framework of MOOCs Recommender System, IEEE International Symposium on Educational Technology, pp-115-119.
- 16. Furukawa .M et al. (2017), Adaptive recommendation of teaching materials based on free descriptions in MOOC course, International Conference on Knowledge Engineering and Applications.
- 17. Garg V et al.(2021), "Challenges and Implications During COVID 19 at the workplace and Future Learning Strategies, Chapter 3-Emilia Alaverdov
- 18. H.Aoulad Ali et al. (2021),"Prediction MOOC's for student by using machine learning methods", XI International Conference on Virtual Campus, IEEE. DOI:10.1109/JICV53222.2021.9600310.
- 19. H.Guo et al.(2021) ,"Machine-Learning based MOOC learning data analysis", IEEE International Conference on Big Data Security on Cloud, IEEE- Int. Conf. on High Performance and Smart Computing ,IEEE Int. Conf. On Intelligent Data Security,
- 20. H. Hibab et al. (2017), MORS: A System for Recommending OERs in a MOOC, IEEE 17th International Conference on Advanced Learning Technologies, Timisoara, France, pp-.50-52.
- 21. H.Huimei et al(2018), EDLT: Enabling Deep Learning for Generic Data Classification, IEEE International Conference on Data Mining, pp-147-156, DOI: 10.1109/ICDM.2018.00030
- 22. H.Tao et al. (2018),MCRS: A course recommendation system for MOOCs, Multimedia Tools and Applications, An International Journal (Springerlink), ISSN: 1380-7501 (Print) 1573-7721, Volume 77, Issue 6, pp 7051–706.

- 23. Hanifah (2019), Learning Integration Techniques by APOS Model and Analysis of Students Error, Journal of Scientific & Research, 2277-8616146/146-153.
- 24. Haumin and et al. (2019),"An Indian Based MOOC: An Overview". Library Philosophy and Practice, ejournal, https://digitalcommons.unl.edu/libphip/ac/2382.
- 25. Hiremath.R.(2020) ,"SWAYAM: The dream of Indian MOOC", International Journal of Advanced Research and Innovative Ideas in Education, ISSN(O)-2395-4396, Vol 2, Issue 3, pp-242-247.
- 26. Huang .N. et al.(2018),Concept Assessment System Integrated with a Knowledge Map Using Deep Learning, LWMOOCS V-learning with MOOCS ,Madrid, Spain, IEEE Education Society,pp-113-116.
- 27. J.E.M.Fotso et al. (2020)," Algorithms for the Development of Deep Learning Models for Classification and Prediction of Behavior in MOOCS", LWMOOCS VII-Learning with MOOCS, IEEE, P-180-184, Guatemala.
- 28. Joshi .A et al,. (2021), Online teaching amidst COVID-19 in India: An Outlook, American Journal of Distance Education, Volume 15, Issue 2.
- 29. Kashyap.A et al.(2018),A, Different Machine Learning Models to predict dropouts in MOOCs, International Conference on Advances in Computing, Communications and Informatics, Bangalore, India, IEEE, Electronic ISBN: 978-1-5386-5314-2.,pp-80-85.
- 30. Kumar Parul, Kumar Neha,(2020),"A study of learners satisfaction from MOCs through a mediation model,"International Conference on Smart Sustainable Intelligent Computing and Applications, Procedia Computer Science 173(2020),Elsevier, pp-354-363.
- 31. Li.Xiu,Xie et al.(2016),.H.,Grade prediction in MOOCs, IEEE, International Conference on Computational Science and Engg.,IEEE International Conference on Embedded and Ubiquitous Computing ,and International Symposium on Distributed Computing and Applications to Business, Engg. and Science.
- 32. Liyanagunawardena T.R et. al (2014), MOOCS:A systematic Study of the published Literature 2008-2012, The International Review of Research in Open and Distance Learning ,pp 202-227
- 33. Meet RK, Kala D, (2021),"Trends and Future Prospects in MOOC Researchers: A Systematic Literature Review 2013-2020, Journal of Contemporary Educational Technology, ISSN 1309-517X,Volume 13,Issue 3.
- Molina O.M.A et al. (2020), "MOOC Assessment: A comparison between online assessment and face to face practical assessment", LWMOOCS VII- Learning with MOOCS, Antigua Gautemala, ISSN-987-1-728¹-9728-9/20, pp105-110.
- 35. Myra Alban et al. (2019), Predicting University Dropout through Data Mining: A systematic Literature, Indian Journal of Science and Technology 12, 09746846/118-126, DOI: 10.17485/ijst/2019/v12i4/139729.
- 36. Nagasampige M et al. (2017), "MOOCs in Indian University Education System: A study on awareness and motivation among students and teachers of Indian Universities", 2017, pp 1-14.
- 37. Othman.H et al. (2016), Education Data Mining: Mining MOOCS videos using metadata based Approach, 4th IEEE International Colloquium on Information Science and Technology (CiSt), 24-26 Oct.
- 38. Qu Huamin et al.(2015),"Visual Analytics for MOOC Data", IEEE Computer Graphics and Applications, IEEE Computer Society, pp. 69-75, vol. 35, DOI Bookmark: 10.1109/MCG.2015.137
- 39. R.Tobiaas et al.(2020),"Students Satisfaction of a Design Thinking MOOC with Personalised Learning Objectives", LWMOOCS VII- Learning with MOOCS, Antigua Gautemala, ISSN-987-1-728`1-9728-9/20, pp37-41.

- 40. Robinson.K(2011),Out Of Our Minds :Learning to be creative ,Capstone Publishing Ltd,Oxford /GB Sa'don .N et.al(2014), Nascent Research Trends in MOOCS in Higher Educational Institutions:A Systematic Literature Review, International Conference on Web and Open Access to Learning , Atlantis The Palm, Dubai, UAE.
- 41. Sa'don .N et.al (2014), Nascent Research Trends in MOOCS in Higher Educational Institutions: A Systematic Literature Review, International Conference on Web and Open Access to Learning, Atlantis The Palm, Dubai, UAE.
- 42. Sharma. A et.al (2017)., PPS-Placement Prediction System Using Logistic Regression., International Conference on Knowledge Engineering and Applications .
- 43. Siti N et al.(2019) , Adaptive Learning Strategies with Gamification to Enhance Learning Engangement, Indian Journal of Science and Technology, 09745645./1-8DOI:10.17485/ijst/2019/v12i131/146871
- 44. T. Karun (2018), Adaptive Intelligence for massive Online open course, IEEE ,International Conference on Computing, Communication and Networking Technologies, IISC Bengaluru, India.,
- 45. Tulsi PK (2018), Design Of MOOC on Research in Technical Education, LWMOOCS V-learning with MOOCS , Madrid, Spain, IEEE Education Society.pp-5-8
- 46. Upendra. D et al.(2016), Application of Predictive Analytics in Intelligent Course Recommendation,6th International Conference On Advances in Computing ,6-8 Sep, Cochin, India., pp-917-923.
- 47. Urrutia M et al. (2018), MOOCs and their Influence on Higher Education Institutions: Perspectives from the Insiders, Journal of New Approaches In Education Research, Volume 7, pp-40-45, ISSN: 22547339.
- 48. Yaseen H et al.(2021),"The effects of Online Learning on Students' Performance :A Comparison between UK and Jordanian Universities', International Journal: Emerging Technologies in Learning", Vol 16, Issue 20.
- 49. Kris Stutchbury, Margaret Ebubedike, Sandra Amos & Liz Chamberlain (2023): Professional development in the digital age: supporting improvements in teacher education through MOOCs, Open Learning: The Journal of Open, Distance and e-Learning, DOI: 10.1080/02680513.2023.2195875.
- 50. Sakshi Amrutkara, Tanaya Peshaveb, Vikram Ramwanic(2023), A Survey of recommendation systems for online courses, International Journal of Research Publication and Reviews, Vol 4, no 5, pp 6476-6481.
- 51. Jian-Wei Tzeng1 Nen-Fu Huang2 An-Chi Chuang3 Ting-Wei Huang2 Hong-Yi Chang (2023), Massive open online course recommendation system based on a reinforcement learning algorithm, Neural Computing and Applications https://doi.org/10.1007/s00521-023-08686-8.